William Morris was an artist, writer, textile designer, and libertarian Marxist. He was originally an architect, soon after attaining a degree from Exeter College, Oxford in 1855. In 1861, Morris, Marshall, Faulkner & Co. was established in Walthamstow, England on 24 March, 1834. Here there lies a Kantian system of belief and thought, and an idealist philosophy — that aesthetic perceptions,Force, purity, and elegance, must be available to everyone. He wanted high quality furnishings, materials and interiors to be available to everyone.

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